

## **Highway 5 to Higher Ed**

BRRC was founded in 1983 and is a Black student-initiated, student-run organization at the University of California, Berkeley. BRRC is designed to help increase the number of Black students enrolling in and graduating from Cal. Through our recruitment and retention efforts, we seek to supplement, expand, and create efforts on campus and within the community toward the recruitment and retention of Black students.

We are reaching out on behalf of the Black Recruitment and Retention Center (BRRC) of UC Berkeley to extend an invitation to you to attend the second edition of our FREE virtual recruitment trip titled "Highway 5 to Higher Ed". The program will take place from October 11, 2021, to October 23, 2021, featuring live sessions on Zoom that will occur 4 days a week for around 2 hours a day paired with asynchronous learning modules on Google Classroom throughout the duration of the program.

This FREE virtual program for ALL Black students will include, along with the interactive modules, informative presentations, Q&A sessions with UC Berkeley students, financial aid and admissions advisors, giveaways, care packages, and more! The application closes October 1, 2021 at 11:59 PM, but since the first 150 signups get a gift card, sign up as soon as possible! No essay or supplemental documents are required to apply.

Here is a link to the program overview and answers to FAQs -- [tinyurl.com/H5HE2021](https://tinyurl.com/H5HE2021)

Sign up [HERE](#)

We can be reached at [brrc.socal@gmail.com](mailto:brrc.socal@gmail.com) if you, or your students, have any questions or concerns.

Sincerely,

Fanta Jimissa and Holli Burnett

BRRC K-12 Coordinator and Transfer Coordinator